



National Evaluation Series™

# NES

## PROFILE

**Middle Grades English Language Arts (201)**

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# NES Profile: Middle Grades English Language Arts (201)

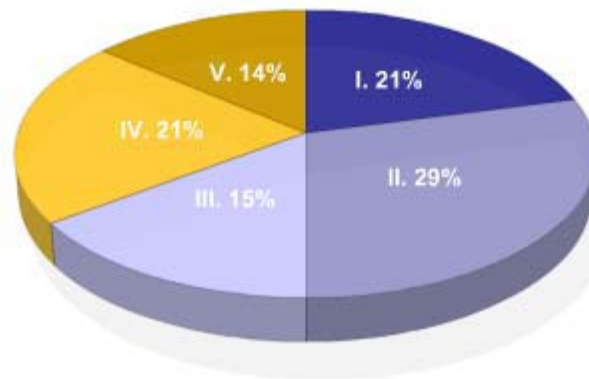
## Overview

This *NES Profile* provides information about the test, including the approximate percentage of the total test score derived from each content domain. The complete set of the content domains, the test framework, is provided here and contains all of the competencies and descriptive statements that define the content of the test.

This *NES Profile* includes the following materials:

- » the test competencies associated with each content domain
- » a set of descriptive statements that further explain each competency
- » sample test questions aligned to the competencies
- » any applicable reference materials, as noted below

<b>Test Field</b>	Middle Grades English Language Arts (201)
<b>Test Format</b>	Multiple-choice questions
<b>Number of Questions</b>	Approximately 150
<b>Test Duration</b>	Up to 3 hours
<b>Reference Materials</b>	None required



Key	Approximate Percentage of Test	Content Domain	Range of Competencies
I.	21%	I. Reading Process and Comprehension and Reading in Multiple Subject Areas	0001–0003
II.	29%	II. Reading Various Text Forms and Analyzing and Interpreting Literature	0004–0007
III.	15%	III. English Language Conventions, Composition, Writing Process, and Research	0008–0009
IV.	21%	IV. Modes of Writing	0010–0012
V.	14%	V. Oral and Visual Communication	0013–0014

## Content Domain I: Reading Process and Comprehension and Reading in Multiple Subject Areas

### Competencies:

**0001** Understand the foundations of reading development.

### Descriptive Statements:

- » Demonstrate knowledge of phonological awareness skills, such as distinguishing word syllables.
- » Demonstrate knowledge of phonemic awareness skills, such as segmenting and blending the component sounds of a word.
- » Demonstrate knowledge of the concepts of print and the alphabetic principle.
- » Demonstrate knowledge of the role of phonics in promoting reading development.
- » Demonstrate knowledge of the role of fluency in reading development, the components of fluency, and the factors that influence fluency.

### Sample Item:

**A reader would apply knowledge of consonant digraphs when decoding which of the following groups of words?**

- A. ear, clear, near
- B. quick, quit, quiz
- C. change, shop, think
- D. fame, game, name

### Correct Response and Explanation

**C.** This question requires the examinee to demonstrate knowledge of the role of phonics, including the identification of particular letter groups, in promoting reading development. The words *change*, *shop*, and *think* all contain pairs of letters called consonant digraphs (*ch*, *sh*, *th*).

**0002** Understand strategies for developing vocabulary knowledge and reading comprehension.

### Descriptive Statements:

- » Use knowledge of syntactic rules and word structure and contextual analysis skills to help identify word meanings.
- » Determine the denotative and connotative meanings of words and phrases, including the meanings of synonyms and antonyms.
- » Recognize factors that influence vocabulary development, such as promoting word consciousness and wide reading.
- » Recognize factors that influence reading comprehension, such as vocabulary and reading rate.
- » Recognize an appropriate reading strategy to use for a particular text and purpose.

- » Recognize appropriate research-based reading comprehension strategies to use before, during, and after reading.
- » Recognize appropriate oral and written language activities to use to enhance reading comprehension.
- » Demonstrate knowledge of literal and inferential reading comprehension skills.

### Sample Item:

**Which of the following strategies would be most effective for a reader to use to identify the meanings of the words below?**

- invisible
- irrelevant
- disapprove
- misleading
- unstable

- A. applying knowledge of base words and prefixes
- B. recognizing letter-sound correspondences in the words
- C. distinguishing onsets and rimes in the words
- D. applying knowledge of Latin and Greek word roots

### Correct Response and Explanation

**A.** This question requires the examinee to use knowledge of word structure, such as the use of prefixes and suffixes, to help identify word meanings. The words *invisible*, *irrelevant*, *disapprove*, and *unstable* are formed from prefixes that mean "not" (*in-*, *ir-*, *un-*) or "do the opposite of" (*dis-*) and base words (*visible*, *relevant*, *approve*, *stable*). The word *misleading* is formed with a prefix (*mis-*) that means "bad" or "wrong," a base word (*lead*), and a suffix (*-ing*) used to form an adjective.

**0003** Understand strategies for reading in multiple subject areas.

### Descriptive Statements:

- » Analyze concepts, themes, and vocabulary that recur in multiple subject areas in various contexts.
- » Examine how the same vocabulary is used in multiple subject areas in various contexts to denote and connote similar and different meanings.
- » Examine how similes, metaphors, and analogies are used to compare and contrast concepts and themes in texts from multiple subject areas.
- » Examine how familiar concepts and themes from one subject area are used to enhance comprehension of unfamiliar concepts and themes from other subject areas.
- » Examine how familiar organizational structures and stylistic features of texts from one subject area are used to enhance comprehension of texts used in other subject areas.

Sample Item:

**Which of the following astronomical terms could best be used metaphorically to describe the economic occurrence of fluctuations in consumer demand?**

- A. reflecting and refracting
- B. synchronous rotation
- C. retrograde motion
- D. waxing and waning

**Correct Response and Explanation**

**D.** This question requires the examinee to examine how metaphors are used to compare and contrast concepts from multiple subject areas. In the field of astronomy, the expression "waxing and waning" refers to phases of increasing and decreasing illuminative intensity, especially with regard to the moon. The same expression can be used metaphorically in the field of economics to describe increasing and decreasing consumer demand.

## Content Domain II: Reading Various Text Forms and Analyzing and Interpreting Literature

### Competencies:

**0004** Understand strategies for reading informational texts.

### Descriptive Statements:

- » Recognize the characteristics of various types of informational texts, such as newspapers, textbooks, online encyclopedias, and webzines.
- » Use knowledge of the organizational features and structure of an informational text to help enhance comprehension of the text.
- » Identify the main idea, purpose, and intended audience of an informational text.
- » Distinguish between general statements and specific details presented in an informational text.
- » Assess the relevance, importance, and sufficiency of evidence, examples, and reasons provided to explain a concept or process presented in an informational text.
- » Assess the credibility, objectivity, and reliability of various sources used in an informational text.
- » Recognize an accurate summary of an informational text.
- » Interpret graphic features used in informational texts, such as tables, graphs, and charts.

### Sample Item:

**A middle school student is reading a magazine article about the ways in which the missions of uncrewed space vehicles have contributed to the body of scientific knowledge about the planet Mars. Which of the following excerpts from the article provides facts that are most relevant to the subject of the article?**

- A. After being transported to Mars on uncrewed space vehicles, robots have taken photographs of the planet's surface, analyzed rock samples from Mars, and recorded data on the composition of the atmosphere of Mars.
- B. People have long been fascinated by the possibility of finding life forms on Mars. Unfortunately, early uncrewed space vehicles were ill-equipped for searching out life forms.
- C. As part of the U.S. Mariner and Viking space programs during the 1960s and 1970s, several uncrewed space vehicles were sent to Mars to conduct research. In 1976, Viking 1 and Viking 2 actually landed on the surface of Mars.
- D. Scientists hope that legislators will be so encouraged by the wealth of information gathered by uncrewed space vehicles that they will one day fund a crewed mission to Mars.

### Correct Response and Explanation

**A.** This question requires the examinee to assess the relevance of evidence and examples provided to explain a concept presented in an informational text. The specific, detailed information in response A is most germane to the subject of how uncrewed space vehicles have contributed to the body of scientific knowledge about the planet Mars.

**0005** Understand strategies for reading persuasive texts.

**Descriptive Statements:**

- » Recognize the characteristics of various types of persuasive texts, such as editorials, propaganda, and print and Web pop-up advertisements.
- » Use knowledge of the organizational features and structure of a persuasive text to help enhance comprehension of the text.
- » Identify the main idea, purpose, and intended audience of a persuasive text.
- » Distinguish between facts and opinions presented in a persuasive text.
- » Assess the relevance, importance, and sufficiency of evidence, examples, and reasons provided to support an argument presented in a persuasive text.
- » Assess the credibility, objectivity, and reliability of various sources used in a persuasive text.
- » Analyze the use of rhetorical devices and techniques in a persuasive text, such as repetition, exaggeration, and logical, emotional, and ethical appeals.
- » Interpret graphic features used in persuasive texts, such as photographs and illustrations.

**Sample Item:**

**Read the excerpt below from a marketing brochure; then answer the question that follows.**

The tomatoes that we grow and sell at Super Ripe Farm are better tasting and more nutritious than the tomatoes sold at supermarkets. Linda Baker, owner of the Great Foods supermarket chain, even admits that the tomatoes sold in her stores are sometimes picked green and do not end up in her stores' produce aisles until days later. "But tomatoes are tomatoes, right? They're *all* good for you!" she claims. At Super Ripe Farm, though, our tomatoes are grown and sold locally, so they can be picked fresh, when they are just right for eating.

And besides tasting good, tomatoes are good for you. Harold Sumner, a senior researcher at the U.S. Council of Dietetics, says that ripe tomatoes are high in vitamin C, which our bodies use to resist infections and heal wounds. He also points out that we get more vitamins from uncooked tomatoes than from cooked ones. "That's why I always add a slice of fresh tomato to my kids' sandwiches," he says.

So, tomatoes from Super Ripe Farm may cost a bit more than tomatoes from supermarkets, but in the long run, you end up ahead: the good flavor and health benefits of fresh tomatoes are worth the extra cost. As one satisfied Super Ripe Farm customer says, "I'd rather spend money on fresh, healthy tomatoes than on hard, underripe ones that have no flavor."

**Which of the following sources used in this excerpt provides the most objective information about the nutritional value of tomatoes?**

- A. the owner of the supermarket chain
- B. the senior researcher



- C. the author of the marketing brochure
- D. the satisfied customer

### Correct Response and Explanation

**B.** This question requires the examinee to assess the objectivity of various sources used in a persuasive text. The senior researcher is the most objective source because, unlike the author of the marketing brochure or the owner of the supermarket chain, he has no financial interest in the sale of Super Ripe Farm tomatoes. The satisfied customer is not completely objective because his/her interest in Super Ripe Farm tomatoes is based only partially on the tomatoes' nutritional value; to this customer, their taste is also important.

**0006** Understand strategies for analyzing and interpreting literary texts.

### Descriptive Statements:

- » Recognize the characteristics of various forms of literary texts, such as autobiography, coming-of-age novel, tragedy, epic poem, and sonnet.
- » Analyze the use of rhetorical, dramatic, poetic, and literary devices and techniques, such as analogy, monologue, symbolism, and foreshadowing, in a literary text.
- » Analyze the use of figures of speech, such as simile, metaphor, and personification, in a literary text.
- » Analyze the use of point of view, tone, voice, and mood in a literary text.
- » Analyze the use of structural elements, such as exposition, climax, meter, and stanzas, in a literary text.
- » Analyze word choice and the use of words and word combinations in a literary text.
- » Analyze the use of sound devices, such as alliteration and onomatopoeia, in a literary text.
- » Analyze plot, setting, and characterization in a literary text.
- » Interpret the central idea or theme of a literary text.

### Sample Item:

**Read the excerpt below from a poem; then answer the question that follows.**

The river is famous to the fish.

The loud voice is famous to silence,  
which knew it would inherit the earth  
before anybody said so.

The cat sleeping on the fence is famous to the birds  
watching him from the birdhouse.

The tear is famous, briefly, to the cheek.

The idea you carry close to your bosom  
is famous to your bosom.

The boot is famous to the earth,  
more famous than the dress shoe,  
which is famous only to floors.

The bent photograph is famous to the one who carries it  
and not at all famous to the one who is pictured.

*Source:* Nye, Naomi Shihab. *Famous*. Reprinted by permission of author.  
Copyright © 2009 Naomi Shihab Nye.

**Which of the following statements best describes the central idea that is developed in this poem?**

- A. Individuals find true fame anywhere their innate qualities are valued.
- B. Fame is merely a temporary condition without lasting significance.
- C. Individuals who seek fame are shallow and self-centered.
- D. Fame is a deceptive measure of self-worth in a celebrity-obsessed culture.

**Correct Response and Explanation**

**A.** This question requires the examinee to interpret the central idea of a literary text. The poem illustrates that being truly famous is not so much a function of general popularity and acclaim but of a unique sort of belonging and acceptance.

**0007** Understand the major historical, social, cultural, and political aspects of literatures from around the world.

**Descriptive Statements:**

- » Examine in literary works references to major historical events and to major social, cultural, and political movements and institutions that have influenced the development of literatures from around the world.
- » Examine in literary works expression of diverse values, attitudes, and ideas of peoples from various regional, ethnic, and cultural groups.
- » Examine how writers from diverse cultural backgrounds and various historical periods have commented on major historical events and influenced public opinion about and understanding of major social, cultural, and political issues through their literary works.
- » Examine how social, cultural, and political issues, such as issues relating to age, gender, ethnicity, and human rights, are explored in classical and contemporary literary works.

## Sample Item:

Read the excerpt below from *The Member of the Wedding*, a novel by Carson McCullers; then answer the question that follows.

She stood before the mirror and she was afraid. It was the summer of fear, for Frankie, and there was one fear that could be figured in arithmetic with paper and a pencil at the table. This August she was twelve and five-sixths years old. She was five feet five and three-quarter inches tall, and she wore a number seven shoe. In the past year she had grown four inches, or at least that was what she judged. Already the hateful little summer children hollered to her: "Is it cold up there?" And the comments of grown people made Frankie shrivel on her heels. If she reached her height on her eighteenth birthday, she had five and one-sixth growing years ahead of her. Therefore, according to mathematics and unless she could somehow stop herself, she would grow to be over nine feet tall. And what would be a lady who is over nine feet high? She would be a Freak.

Source: McCullers, Carson. From *The Member of the Wedding*. Copyright © 1946 The Random House Group, UK. Reprinted by permission of the Estate of Carson McCullers and Pollinger Limited.

In this excerpt, McCullers is most likely exploring which of the following issues related to the growth and development of young people?

- A. the conflicting influences exerted on young people by family and friends
- B. the importance of learning to accept responsibility for one's actions
- C. the painful self-consciousness that most young people experience
- D. the urge to rebel against rules imposed by figures of authority

**Correct Response and Explanation**

**C.** This question requires the examinee to examine how an issue related to age (in this case, the growth and development of young people) is explored in a literary work. In the excerpt, 12-year-old Frankie contemplates and agonizes over her physical height, fearful that the accelerated growth of her body is somehow abnormal. This fear, or painful self-consciousness, is a common experience among young people.

## Content Domain III: English Language Conventions, Composition, Writing Process, and Research

### Competencies:

**0008** Understand the conventions of Standard American English and the elements of effective composition.

### Descriptive Statements:

- » Demonstrate knowledge of the conventions of spelling and capitalization to use when developing text.
- » Demonstrate knowledge of the conventions of punctuation to use when developing text.
- » Demonstrate knowledge of appropriate word usage and grammatical sentence structure to use when developing text.
- » Recognize methods of developing an introduction to a text that draws a reader's attention, specifies a topic, and provides a thesis.
- » Recognize methods of developing the body of a text that presents, emphasizes, links, and contrasts ideas in a clear, concise, and coherent manner.
- » Recognize methods of developing a conclusion to a text that provides a summary or resolution, suggests a course of action, or offers a personal commentary.

### Sample Item:

**A writer is developing an expository essay on how to listen to and appreciate classical music. The writer's intended audience consists of young people who listen mainly to rock music, not classical music, which is unfamiliar to them. Which of the following short introductory paragraphs would be most effective for engaging the readers' interest in this essay?**

- A. Classical music has traditionally formed the backbone of good ballet. However, some contemporary ballets use rock music instead of classical music as the basis for their choreography. These rock-based ballets are gaining popularity among teens who like the faster tempo.
- B. You may know that famous composers and performers of classical music such as Wolfgang Amadeus Mozart and Franz Schubert were child prodigies, but would you recognize any of their music if you heard it? You do not have to be a genius to enjoy classical music, but you do need to be patient and concentrate fully while you listen to classical music in order to truly understand it.
- C. Many soundtracks for movies and television programs use classical music to create a mood or help advance the story line. In fact, the instruments used to play classical music, such as violins, flutes, and clarinets, each have a distinct sound, and with that sound comes a distinct personality.
- D. Classical music is often performed by large symphony orchestras that include a variety of brass, wind, and stringed instruments, but that does not mean that classical music has to be slow or boring. In fact, many rock groups, from Foo Fighters to Phish, have recorded songs with large symphony orchestras, which contributed to these songs the powerful sounds of classical music.

### Correct Response and Explanation

**D.** This question requires the examinee to recognize methods of developing an introduction to a text that draws a reader's attention. An audience of young people who listen mainly to rock music would likely be

most interested in reading an essay about classical music if the essay introduction explained how contemporary rock musicians have incorporated the sounds of classical music into their recordings. Response D provides an introduction that establishes the clearest and strongest link between classical and rock music.

**0009** Understand the writing process and the elements of effective and appropriate research.

**Descriptive Statements:**

- » Demonstrate knowledge of the appropriate form of writing to use for a particular purpose and audience.
- » Recognize methods of generating and organizing ideas for writing.
- » Recognize methods of drafting and revising text to show consistent development of a central idea or theme and to eliminate redundancy and distracting details.
- » Recognize methods of editing and proofreading text to generate interest, clarify meaning, and correct grammatical errors.
- » Recognize methods of composing specific, open-ended questions for a research topic.
- » Recognize methods of identifying and locating multiple and various sources of information for a research topic.
- » Recognize methods of assessing the credibility, objectivity, and reliability of sources of information.
- » Recognize methods of incorporating into a text information from sources effectively and appropriately.

**Sample Item:**

**Read the excerpt below from the first draft of an essay; then answer the question that follows.**

<sup>1</sup>Scientists have recently discovered that laughter is a survival mechanism possessed by both humans and animals. <sup>2</sup>Animals laugh in order to signal to other animals when they are playing and not fighting. <sup>3</sup>When rats laugh, they emit a high-pitched chirp that is inaudible to the human ear. <sup>4</sup>In both humans and animals, laughter comes as an involuntary response, like sneezing. <sup>5</sup>Studies have shown that humans are more likely to laugh because they want to gain acceptance in a social group than because they think something is funny. <sup>6</sup>It is possible to suppress laughter, but it is difficult to produce laughter convincingly without some kind of real, spontaneous stimulus. <sup>7</sup>Therefore, laughter is generally interpreted as an honest expression of friendliness and sociability.

**Which of the following sentences should be removed from this excerpt to eliminate a distracting detail?**

- A. Sentence 2
- B. Sentence 3
- C. Sentence 5
- D. Sentence 6

**Correct Response and Explanation**

**B.** This question requires the examinee to recognize methods of revising text to eliminate distracting details. The primary purpose of the essay is to explain why both humans and animals laugh and not to describe the unique qualities of particular animals' laughter. Sentence 3 provides a detail that distracts from this primary purpose and should therefore be eliminated.

## Content Domain IV: Modes of Writing

### Competencies:

**0010** Understand strategies for descriptive writing.

### Descriptive Statements:

- » Demonstrate knowledge of the forms and purposes of descriptive writing, such as expressing personal thoughts and feelings or providing a vivid impression of a person, place, or thing.
- » Recognize methods of selecting an effective organizational approach to use in descriptive writing, such as general-to-specific or spatial order.
- » Recognize methods of generating a list of multiple and various sensory details associated with a subject and of selecting the most important details to incorporate into descriptive writing about the subject.
- » Recognize methods of selecting specific nouns, strong verbs, and effective modifiers that convey precisely the unique aspects of a subject.
- » Recognize methods of using similes and metaphors to draw comparisons and provide a vivid impression of a subject.

### Sample Item:

**A writer is developing a descriptive essay in which he would like to provide a vivid impression of a kitchen he has observed. Which of the following groups of descriptive details about the kitchen would be most effective for the writer to use in the essay?**

- A.
  - red walls
  - yellow tile floor
  - white ceiling
  - blue wood cabinets
- B.
  - coffee mug
  - stack of small plates
  - salt and pepper shakers
  - loaf of bread
- C.
  - droning refrigerator
  - wobbly oak table
  - roasted garlic
  - basket of green apples
- D.
  - clean countertop
  - big sink

- three small chairs
- tea kettle

### Correct Response and Explanation

**C.** This question requires the examinee to recognize methods of generating a list of multiple and various sensory details associated with a subject and of selecting the most important details to incorporate into descriptive writing about the subject. Response C provides a list of specific and unique details that appeal to the greatest number of senses—at least three or four senses instead of just one or two.

**0011** Understand strategies for expository writing.

### Descriptive Statements:

- » Demonstrate knowledge of the forms and purposes of expository writing, such as explaining a factual subject, providing information, or reporting an event.
- » Recognize methods of selecting and limiting a subject for expository writing.
- » Recognize methods of formulating a specific question to address through expository writing and of developing a thesis statement that provides a focus for writing.
- » Recognize methods of selecting an effective organizational approach to use in expository writing, such as cause-and-effect, problem-and-solution, or chronological order.
- » Recognize methods of selecting effective and appropriate supporting details to use in expository writing, such as statistics and examples.
- » Recognize methods of developing expository writing that is direct, simple, and succinct.

### Sample Item:

**A writer is developing a research report about butterflies. The writer's preliminary notes appear below.**

- Butterflies live in many different habitats, including arctic plains and tropical rain forests.
- Butterflies can be found at a wide range of altitudes, from below sea level to high mountain elevations.
- In North America, monarch butterflies gather in the autumn and migrate south up to 1,800 miles for the winter.
- Parnassian butterflies live in mountainous regions of Asia, Europe, and North America.
- Ecologists can sometimes predict changes in the environment by studying the behavior of various butterfly species in the wild.

**Given the information in these notes, the writer would be best prepared to address which of the following questions in the report?**

- A. In what types of environments can butterflies survive?
- B. What are the feeding patterns of monarch butterflies during the winter?



- C. In what ways do monarch butterflies differ from Parnassian butterflies?
- D. What are the various stages in the life cycle of a butterfly?

### Correct Response and Explanation

**A.** This question requires the examinee to recognize methods of formulating a specific question to address through expository writing. Because the writer's notes focus on the various habitats, ranges, and regions in which butterflies can be found, the writer will be best prepared to address the question "In what types of environments can butterflies survive?"

**0012** Understand strategies for persuasive writing.

### Descriptive Statements:

- » Demonstrate knowledge of the forms and purposes of persuasive writing, such as stating an opinion or influencing beliefs.
- » Recognize methods of establishing a clear position or controlling idea in persuasive writing.
- » Recognize methods of selecting an effective organizational approach to use in persuasive writing, such as logical order or order of importance.
- » Recognize methods of selecting effective and appropriate supporting details to use in persuasive writing, such as facts, reasons, and appeals.
- » Recognize methods of anticipating questions, concerns, and counterarguments for points made in persuasive writing and of incorporating effective responses to them into the writing.
- » Recognize methods of selecting a style, tone, voice, and diction to use in persuasive writing that conveys respect for the reader.

### Sample Item:

**Which of the following supporting details would be most important to include in a short article intended to persuade homeowners to use solar energy in their homes?**

- A. People who think that living in a sunny climate is a prerequisite for using solar energy in their homes are misinformed.
- B. Solar energy can be collected and converted to electrical energy through a process called photovoltaics.
- C. People who use solar energy at home are more likely to rely on public transportation for their local travel needs.
- D. Solar energy can power the lights and appliances in a home at a fraction of the cost of other energy sources.

### Correct Response and Explanation

**D.** This question requires the examinee to recognize methods of selecting effective and appropriate supporting details to use in persuasive writing, such as facts and appeals. Response D employs a relevant fact and a logical appeal to provide the most compelling support for using solar energy in one's home.

## Content Domain V: Oral and Visual Communication

### Competencies:

**0013** Understand strategies for effective listening and speaking and for participating in group discussions.

### Descriptive Statements:

- » Demonstrate knowledge of the characteristics and purposes of various types of listening and barriers to listening effectively.
- » Demonstrate knowledge of the social norms and conventions involved in interpersonal communication and how these are influenced by factors such as self-concept, cultural or socioeconomic background, age, and gender.
- » Recognize methods of participating actively in conversations and group discussions, such as restating, clarifying, and using nonverbal cues.
- » Recognize methods of incorporating effective and appropriate language styles, rhetorical devices, and vocal techniques into speeches on various topics and for various purposes, audiences, and occasions.

### Sample Item:

**The conversation below takes place among three coworkers at an electronics store.**

NOELLE: We have great products at low prices, but we don't have enough customers. We need to attract more business.

KEVIN: Some electronics stores let people try out the products right in the store. People seem to like that.

DONNA: Yes, but doesn't that get expensive for the stores? They can't sell used merchandise, right?

KEVIN: It's worth the cost if people end up buying something after they try it out. We all know that customers rarely take our word that a product is good.

DONNA: Maybe you're right. Some customers think we're just trying to trick them into buying things.

KEVIN: Exactly! But if we let them try the products in the store first, then they'll end up convincing themselves to buy them.

NOELLE: \_\_\_\_\_

**Which of the following responses from Noelle would most clearly indicate that she has been actively listening to Kevin and Donna?**

- A. "Maybe we should increase our advertising in local newspapers and on television."
- B. "I don't know. It can be fun to test-drive a new car, but that doesn't mean you're going to buy it."

- C. "There will be serious consequences for all of us if our sales don't increase sometime soon."
- D. "I guess business is slow everywhere these days, but that's no excuse. We really have to try harder."

### **Correct Response and Explanation**

**B.** This question requires the examinee to recognize methods of participating actively in conversations and group discussions. In response B, by summarizing and then reflecting on Kevin's and Donna's comments, Noelle demonstrates that she has been listening actively.

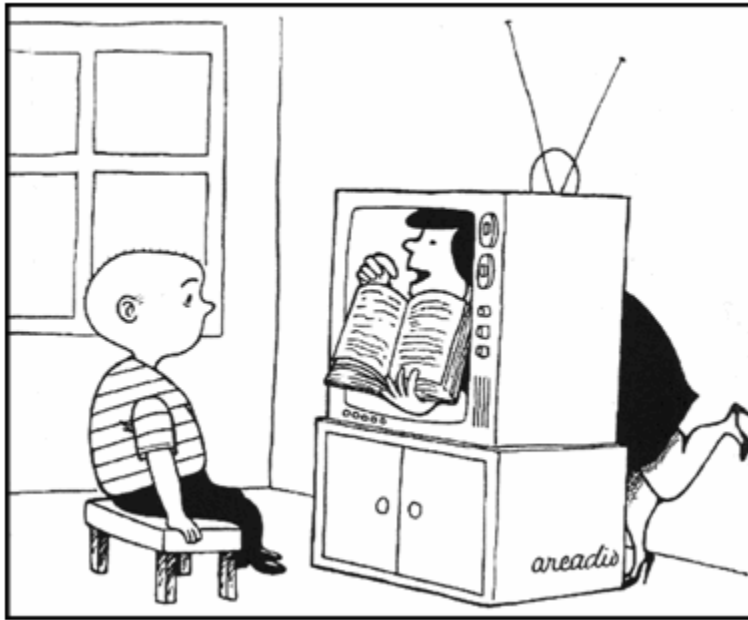
**0014** Understand strategies for effective viewing and presenting and for analyzing various media.

### **Descriptive Statements:**

- » Analyze messages, meanings, biases, and themes conveyed through visual images in various media and in various combinations of media.
- » Examine how elements of visual images used in various media can be manipulated to change personal behavior and influence public opinion.
- » Examine how personal experience and prior knowledge can affect an individual's interpretation of visual images in various media.
- » Recognize methods of establishing a clear purpose for a presentation and of organizing and modifying a presentation to correspond to the characteristics of a particular audience.
- » Recognize methods of incorporating effective and appropriate visual images or aids into a presentation and of using effective and appropriate technologies and media to give a presentation.
- » Demonstrate knowledge of legal, ethical, copyright, and source citation issues related to viewing and presenting media.

Sample Item:

Use the editorial cartoon below to answer the question that follows.



Source: Esquivel, Arcadio. *Mom Educating Son*, reprinted by permission of Cagle Cartoons, Santa Barbara, CA. and Arcadio Esquivel, La Prensa, Panama.

Which of the following messages is this editorial cartoon most likely attempting to convey?

- A. Teachers should make learning fun by imitating popular television characters and personalities.
- B. Adults are responsible for monitoring children's television viewing.
- C. Children now rely more on television for acquiring information and ideas than they do on books.
- D. Television executives should provide more educational shows for children.

**Correct Response and Explanation**

**C.** This question requires the examinee to analyze the message conveyed through a visual image. The editorial cartoon depicts a boy watching television. A woman holds open a book and reaches out and through the television toward the boy to show him the contents of the book. The image suggests that, for children, television has replaced books as the medium through which they receive most new information and ideas.



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PEARSON

The Pearson logo consists of the word "PEARSON" in a blue, sans-serif, all-caps font. Below the text is a yellow, upward-curving arc that spans the width of the letters.